

# Working with images

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We all know the power of a well-placed, well-chosen image. With Userlane you can quickly upload an image to enrich your Userlane content.

## Why use it

Adding images helps to

- make your content more discoverable
- promote your organization's branding and voice
- directly increase user engagement

## Where to use it

You can customize images for the following content types:

- Userlane Assistant Avatar
- Welcome Slide
- Announcements
- Assistant Help
- Individual steps in Guides

## Supported File Types

Depending on where you are adding images, there are different file recommendations and behaviors. Use the quick reference table below to learn more about the requirements for each use case.

	Avatar	Welcome Slide	Announcement & Help	Guide Step
Accepted file format	JPEG, PNG, GIF	JPEG, PNG, GIF	JPEG, PNG, GIF	JPEG, PNG, GIF
Image fit	Cropped	Original ratio	Cropped; centered	Original ratio
Recommended file size	>100kB	>300kB	>200kB	>200kB
Maximum file size	--	8MB	8MB	8MB
Recommended ratio	1:1	16:9	4:2	16:9
Recommended resolution	200x200px	900x506px	652x320px	900x506px
Minimum resolution	100x100px	450x253px	326x160px	348x196px
Rendered resolution	100x100px	450px width; no height limit	326x160px	348px width; no height limit
<b>Note:</b> Animated GIFs are not animated if used for your Avatar image. These are compressed and displayed at 200x200px.				

